

Our Cacao Commitment

我們的可可亞承諾

My name is Andrew Brooks MXI founder and . But you know the most important title to me is dad. I have three children of my own and I want for them every opportunity that they can have in life. I want to give them a world that's even better than the one that you and I enjoy today. And I bet that's the same thing you want for your family. That's why doing the right thing as a company is important to me. And this is my cacao commitment.

我是安德魯布魯克斯，MXI 的創辦人和營運長。但是你知道，我最重要的頭銜是：爸爸。我自己有三個小孩，並且我希望他們能在他們的生命裡能夠擁有每一個機會。我想要給他們比你我所能享受到的更好的生活。我想這一樣也是你想給你的家人的事。這就是為什麼像一間公司一樣，作出正確的事對我來說是很重要的。這就是我的可可亞承諾。

As founder and chief operating officer my vision is to transform and improve health world wide while also providing a long term and most importantly socially responsible business opportunity. Cacao this beautiful pod, this beautiful bean, that's the defining ingredient in our products. Without it we don't have chocolate and honestly we don't have a business. In 2005 our company partnered with a program that focuses on increasing the standard of living for our cacao farmers. We've been able to help them with training we've actually been able to help them increase their cocoa quality and overall production.

身為創辦人和營運長，我的視野是去改變和增進全世界的健康，同時也提供長期和最重要的企業社會責任。可可亞這種美麗的豆莢，美麗的豆子，是我們產品中重要

的成分。沒有可可亞，我們就不會有巧克力；老實說，我們就不會有生意。在 2005 年，我們公司加入了一個計劃，該計劃專注於提升我們可可亞農夫們的生活標準。我們可以藉由訓練過程幫助他們。我們真的可以有能力去幫他們增加可可亞的品質和整體的產量。

Our farmers I can promise you, I've seen them, I've been there. Their provided with humane working conditions and fair wages. Our products contain ethically traded cacao purchased from small family owned and operated farms on the Ivory Coast.

I am proud to say there is no human exploitation, no pesticides that are involved in any part of our cocoa's journey to market. As part of our cocoa commitment Xocai has planted more than one million cocoa trees since 2005, one million trees we have been able to plant since 2005 through our healthy chocolate products. Our products also contain ethically traded acai this beautiful purple berry from the Amazon jungle.

我可以保證的是，我去過那裡，也見過我們的農夫們。提供他們人道的工作環境和公平的新資。我們的產品包含了透過道德交易採購，從象牙海岸的小農們買來的可可亞。我很驕傲的說，從我們的可可亞到市場上的過程中，沒有人力剝削、沒有殺蟲劑涉入其中。我們的可可亞承諾的一部分是，Xocai 從 2005 年開始種植了一百多萬顆可可亞樹，透過我們的健康巧克力產品種植了一百萬棵樹。我們的產品同樣也包括了透過道德交易來的巴西莓，這是一種從亞馬遜叢林中來的美麗的紫色莓果。

Our berries are purchased from cooperative farms; that means they work together. These local communities are able to cultivate this wild berry that's actually protected by the rain forest. Due to the popularity of our Xocai products MXI I am proud to say we've actually helped contribute to the slowing down of the deforestation of the Amazon jungle.

MXI also works with international and domestic communities, resource professions, and other organizations that share my same passion for responsible conservation.

我們的莓果是從合作農場採購來的，這表示他們是一起在耕作的地方社群。這些地方社群能夠耕種這種被雨林所保護的野生莓。因為 Xocai 廣受歡迎，我驕傲的說 MXI 真的幫助貢獻趨緩亞馬遜叢林的砍伐。MXI 也和國際、國內的團體們、資源專家和其他機構合作，它們都有對社會責任的共同熱情。

One of these partners is The Sustainable Forestry Initiative, they promote sustainable forestry management. Measures protect our water quality. How important is it that we have fresh water for generations to come, biodiversity, wildlife, and also protecting those species that are at risk today?

其中一個夥伴是林業永續倡議(SFI)，它們提倡永續林業管理，保護我們的水資源。讓接下來的世代擁有乾淨的水、生物多樣化、野生動物和保護瀕臨絕種的生物是多重要的事呢。

We proudly display our certification and our partnership with the SFI and all of our packaging. One thing that get's me excited about this relationship with the SFI is we help plant over 1.7 million trees each and every day. I don't believe we have to create a foundation to do what's right. It doesn't take a natural catastrophe to find a need.

Xoservice is simple, xoservice has taught me that time is truly our most precious gift. Here's how xoservice works. Create a team, set a date, and go do some good. Ensuring sustainability is my passion and it's also at the heart of our business while providing a positive generational impact on our communities.

我們驕傲地在所有的產品包裝上呈現我們和 SFI 的夥伴關係及認證。更令人振奮的是和 SFI 的這項關係讓我們每一天都可以種植超過一百七十萬棵樹。我不相信我們必須要創造一個基金會才能作對的事情。也不需要因為有天然災害才能找到有需求的人。Xoservice(巧服務)很簡單。Xoservice 教會我時間真的是我們最珍貴的禮物。而 Xoservice 是這樣運作的：建立一個團隊，訂好日期，然後就作好事。確保永續經營是我的熱情，也是我們企業在提供一個對我們社群正面的、世代的影響的中心思想。